

Intercultural communication – working in international groups

<u>Module Number.:</u>	ANG 488
<u>Lecturer:</u>	Claudia Beier-Feneberg
<u>ECTS-credits</u>	3
<u>Number of hours</u>	90 hours
<u>Workload</u>	30 hours attendance in person 60 hours e-learning
<u>Learning objectives:</u>	This course will introduce students to the discipline of <i>Intercultural communication</i> . We will study communication across different cultures and social groups and we will learn how culture affects communication. After having completed the course you will have learned the skills being required to communicate or share information with people from other cultures and social groups
<u>Content:</u>	Intercultural differences based on the studies of Geert Hofstede Intercultural competence and business culture International project management – intercultural teamwork Intercultural training for a professional stay abroad Self-awareness in professional/private life and foreign perception Case Studies (cultural standards in India, China, etc..)
<u>Study achievement:</u>	different possibilities: conception and presentation of a case study, conception of an Intercultural training
<u>Recommended basics:</u>	advanced knowledge of the English language (B2)

Material:

Key literature:

Susanne Doser: 30 Minuten für interkulturelle Kompetenz (GABAL Verlag)

Dagmar Kumbier/Friedemann Schulz von Thun: Interkulturelle Kommunikation: Methoden, Modelle, Beispiele (Rowohlt-Verlag)

Richard Lewis: When Cultures Collide: Leading Across Cultures; Verlag: Nicholas Brealey International; (2018)

von SIETAR Europa (Hrsg), Elisabeth Hansen, Ann-Kristin Torkler: SIETAR Europa Intercultural Training Tool Kit: Activities for Developing Intercultural Competence for Virtual and Face-to-face Teams, 2019

Geert Hofstede: Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival (Englisch), 2010

Sylvia Schroll-Machl: Doing Business with Germans: Their Perception, Our Perception (English Edition)

HBR's 10 Must Reads on Managing across Cultures (Englisch), 2016

Interkulturelle Unterschiede basierend auf den Studien von Geert Hofstede (Studienarbeit).

Sylvia Schroll-Machl: Die Deutschen – Wir Deutsche (Vandenhoeck & Ruprecht).

Alexander Thomas: Beruflich in.... (Vandenhoeck & Ruprecht).

Internationales Projektmanagement – Interkulturelle Zusammenarbeit in der Praxis (Beck-Wirtschaftsberater im dtv).

Interkulturelles Training für einen beruflichen Auslandsaufenthalt; Vorbereitung einer Trainingssequenz.

Participants:

All semesters are invited

Examination:

different possibilities: conception and presentation of a case study, conception of an Intercultural training